

» MASTER OF ARTS IN ENTREPRENEURSHIP AND INNOVATION

Degree Structure

Program Core

| Course Code | Course Name | Credit Hours |
|----------------------|---|--------------|
| ENT520 | Business Models and Planning | 3 |
| ENT525 | Legal Structures, Contracts and Risk Management | 3 |
| ENT530 | Finance and Accounting | 3 |
| ENT540 | Negotiation, Sources and Uses of Power | 3 |
| BUS575 | Fundamentals of Project Management | 3 |
| Total Credits | | 15 |

Recommended Elective Courses (Choose 3 courses)

| Course Code | Course Name | Credit Hours |
|----------------------|--|--------------|
| BUS576 | Essentials of Agile and Scrum Project Management | 3 |
| BUS510 | Business Analysis | 3 |
| BUS520 | Risk Analysis and Management | 3 |
| ENT535 | Entrepreneurial Marketing | 3 |
| ENT550 | Digital Transformation and Social Media | 3 |
| ENT555 | Leadership and Management | 3 |
| Total Credits | | 9 |

Practicum Capstone

| Course Code | Course Name | Credit Hours |
|----------------------|--|--------------|
| ENT590 | Entrepreneurship and Innovation Practicum I | 3 |
| ENT595 | Entrepreneurship and Innovation Practicum II | 3 |
| OR | | |
| ENT591 | Entrepreneurship and Innovation Practicum 1 | 1.5 |
| ENT592 | Entrepreneurship and Innovation Practicum 2 | 1.5 |
| ENT596 | Entrepreneurship and Innovation Practicum 3 | 1.5 |
| ENT597 | Entrepreneurship and Innovation Practicum 4 | 1.5 |
| Total Credits | | 6 |

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|----------------------|-----------|
| Program Core | 15 |
| Practicum Capstone | 6 |
| Electives | 9 |
| Total Credits | 30 |