



# Digital Audio Technology



## ADMISSIONS PORTFOLIO GUIDELINES

To qualify for admissions to the **Digital Audio Technology** program each student applicant must submit a portfolio of original work. Director's scholarships are awarded based on admissions portfolio scores.

### CREATIVE CONTENT

Each student should submit 3 - 5 works that best show the range and intensity of his/her creative activity. The range of possibilities is very wide and includes songs, dance tracks, sound effects, beats, and videogame soundtracks, to name just a few. A portfolio track also could feature sound engineering of other performers. The DAT program is looking for students who have creative juice and want to use audio technology to build a career and create a livelihood.

### PACKAGING AND DELIVERY

Attractive packaging and easy access are important features of a successful admissions portfolio. Many students have used SoundCloud to make their music accessible. A student may send a neatly-labelled CD to ensure higher quality audio playback. YouTube is convenient for video content, although the audio quality is often not as good as SoundCloud. Finally, soundtracks that accompany an interactive videogame level might be best submitted on a CD-ROM.

### DOCUMENTATION

In addition to 3 - 5 audio tracks, each student should submit a set of descriptive track notes. These notes should specify what the student did to create the submitted tracks. Some possibilities include compose music, write lyrics, sing/rap, play instruments, track and mix the session, create beats, sample, and remix. There are many others. This information helps the portfolio evaluator know what to evaluate when listening to the tracks.

### PORTFOLIO EVALUATION

Evaluation of DAT for admissions portfolios is based on four criteria: Originality/Creativity, Performance, Technical Quality and Packaging, so do your best to make sure that your portfolio is musically inventive, well-performed, great-sounding and attractively packaged.



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